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Media Release

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Rivet Australia's recent Kiwi creative imports had a hugely successful night at the John Caples International Awards in New York, collecting four of the twelve trophies won by New Zealand agencies.

Between them, Rivet ECD Chris Hunter and Interactive CD Tom Markham scored a First for the Stella Artois Fight Club experiential campaign, two Seconds for Vodafone and nzdating.com and a Third for the Genesis Energy ElectroCity website. They also had three more campaigns listed as Finalists.

Last Friday, ElectroCity also won two first places at the NZ Direct and Interactive Marketing Awards, picking up the gongs for Best Interactive Creative and Best Interactive Strategy.

The Stella Artois Fight Club and the Vodafone v.box interactive work both won Silver in the Loyalty/Relationship Programme category, and v.box also collected a Bronze for Customer Retention.

For further information please contact Judi Lewis on 0412 101 694 or Chris Hunter on 0404 864 083.